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USPTO Fax: 571-273-8300

RE: Reply

Patent Application No. 10/662,998

Filing Date: 9/16/2003

Title: Method For Improving A Web Site's Ranking With Search Engines

Inventor: Murashige, Derek

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Submission Content:

- Facsimile Transmittal Cover Sheet – 1 page
- Reply – 13 pages

Total pages: 14

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Submitted By: Stewart J. Womack; 45,230

Date Submitted: 2/13/2007

Signature: /Stewart J. Womack/  
Stewart J. Womack, Reg.# 45,230

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor: Derek Murashige / Docket #: 0009  
Application No.: 10/662,998 / Examiner: Daye, Chelcie L.  
Filing Date: September 16, 2003 / Art Unit: 2161  
Title: **METHOD FOR IMPROVING A WEB SITE'S RANKING WITH  
SEARCH ENGINES**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY**

Dear Examiner:

In response to the Office Action mailed November 13, 2006 (hereafter OA), please accept  
and consider this Reply.

Application/Control Number: 10/662,998  
Art Unit: 2161

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